

THE MAKING OF
BLOWOUT
AT EXIT 16A



T I L L N O W A K

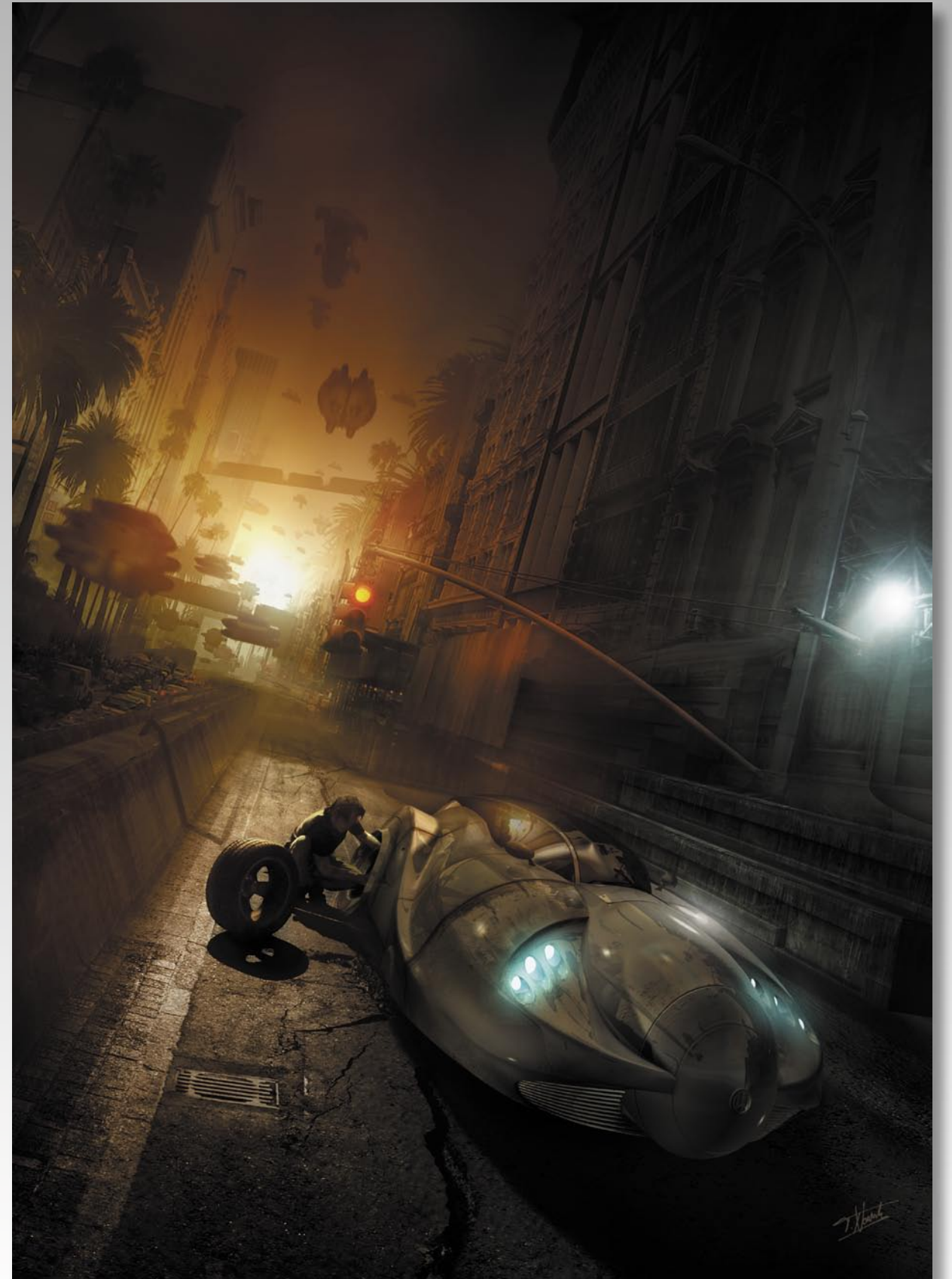


Till Nowak is working as a freelance media artist since 1999 in his own studio in Mainz, Germany. Visit framebox.com.

>> "Blowout at Exit 16A" is a computer generated artwork created by Till Nowak for the book "Carnivora - the dark side of automobiles", an arts compilation by Leslie Barany. Visit www.baranybooks.com for more info about this collection of car related work from more than 50 artists. During the creation of the image Leslie was an important source of ideas and advice. The piece consists of fully digital parts mixed with several photographs.



Leslie Barany with Till Nowak



THE FOOTAGE

The work on "Blowout at Exit 16A" started with a purely computer generated image featuring Till Nowaks Woojet concept car and the city of his shortfilm "Delivery". Then Leslie Barany brought the original photograph of the tire blowout and the idea of changing the tire into the project (right photo). The photo shows artist Eli Livingston with his car after a blowout at an existing interstate exit 16A, that's where the title comes from. Besides endless painting, layering, color correcting and masking there are several photographic footages which played an important role in the final image as you can see on this page.



Eli Livingston photographed by Leslie Barany at Exit 16A.



This lensflare was used as editing source for the sunset mood.



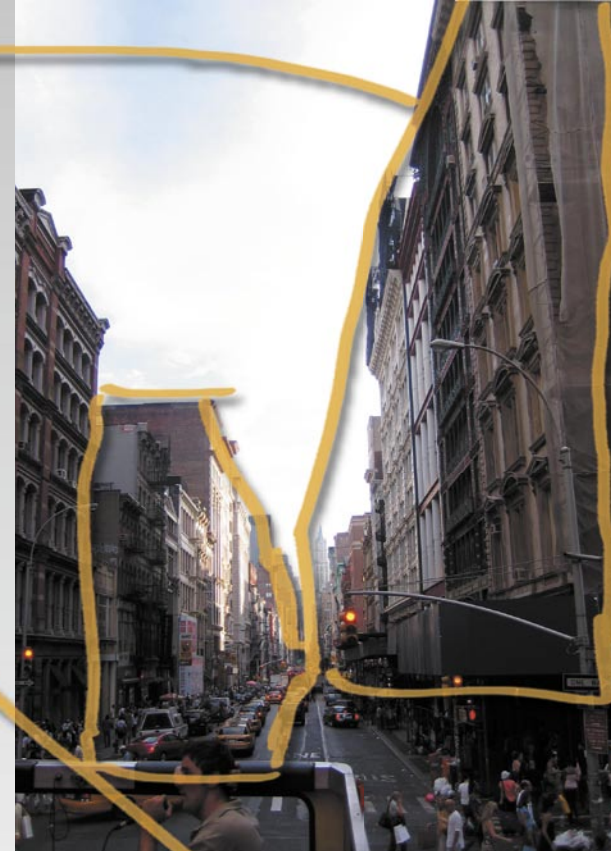
Palms from Los Angeles worked as the vegetation in the image.



The computer generated base image



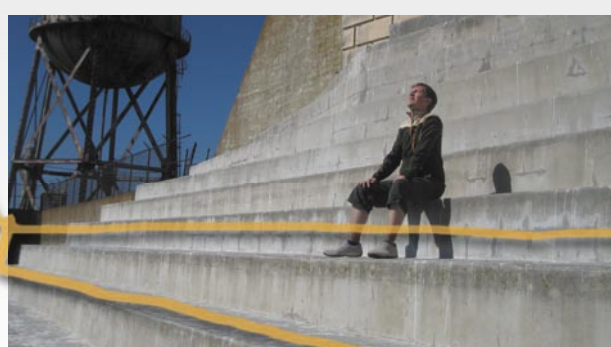
The final image



A photo taken from a New York tourist bus provided buildings and traffic.



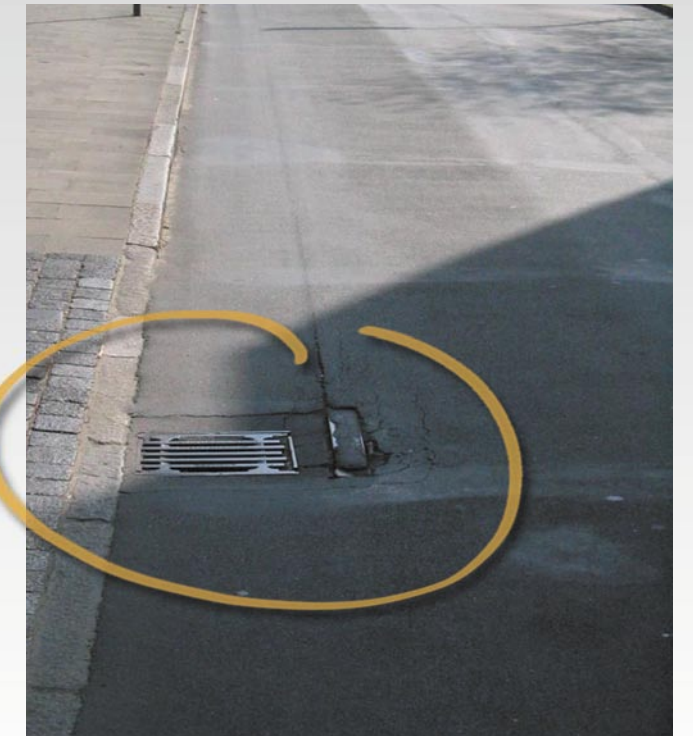
The rusty version of the car was partially mixed with the clean version.



A photo from Alcatraz Prison provided dirty concrete textures.



The shiny lamp came from this photo taken on an aircraft carrier



THE PROCESS

Most of the work consisted of painting fine masks and finding solutions to match the perspective, light direction, reflections, shadows and color tone of all elements. The mix of vegetation with skyscrapers is meant as a reference to the shortfilm "Delivery". The original format of the image is 2500x3500 pixel and about 50 photoshop layers were used, which is not much for a full week of work. Due to the extreme color distortions the whole editing happened in 16 Bit.

THE WOJET

The futuristic car used in the image was designed by Till Nowak in 2006, one year before "Blowout at Exit 16A" was created. Till started to work with capsule shaped vehicles in his shortfilm "Delivery". The goal of these designs was to create the most powerful and heavy vehicle design but preserve beauty and elegance.

